Henrique Lima

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SUMMARY

Freelance Video Editor with 7 years of experience specializing in creating short-form ads. Expertise in collaborating with teams on high-profile projects for clients such as Netflix, TBS, and NBAtv. Proficient in enhancing packages with motion graphics, color correction, and audio adjustments, leading to a 25% cost reduction and a 10% increase in viewership. Skilled in documenting workflows and leveraging automated processes to streamline operations, improving training times by 20%.

EXPERIENCE

Freelance Video Editor

Self-Employed   **August 2019 – Present | Remote**

· Clients Include: Netflix, TBS, TRUtv, ELEAGUE, TurnerSports, NBAtv, GUESS.
· Collaborated with a team of creatives to create compelling movie trailers for Netflix.
· Enhanced existing packages with motion graphics, color correction, and audio adjustments, improving quality while reducing costs by 25%.
· Worked with producers to upgrade, create, and improve graphical elements, increasing viewership by 10%.
· Documented workflows for other video editors, reducing training times by 20%.
· Operated tape rooms, organized, and transcoded media in various formats (MP4, MXF, AAC, VTT, SRT, PNG).
· Boosted metadata accuracy by 20% through improved management and streamlined retrieval processes.
· Integrated scopes, audio mixers, and automated processes for quality control, minimizing wasted time and increasing efficiency.

Digital Content Specialist

Cisco   **November 2022 – Present | Remote**

· Developed over 5 hours of high-quality educational content for Cisco CCNA using video and file editing tools.
· Conducted reviews for over 100 videos/files per week, ensuring 99% accuracy and meeting deadlines 99% of the time.
· Collaborated with content developers, instructional designers, and subject matter experts to create engaging video content aligned with learning objectives.
· Ordered an average of 500 hours of transcripts per week using 3Play and uploaded MP4s and PNGs to the Xyleme LCMS.
· Processed 300 pages of content weekly for ePub and print.
· Operated in an Agile development environment, effectively communicating project status.

Head of Production & Lead Video Editor

Token Metrics   **May 2020 – October 2022 | Remote**

· Transformed 10+ hours of raw footage weekly into multiple 15-30 minute educational videos and 15-60 second social media videos.
· Defined, curated, and executed the video content roadmap, resulting in a 430% increase in subscriber base.
· Trained and supervised 5+ editors and interns quarterly to enhance their skills.
· Operated camera, lighting, and audio equipment for in-person and remote recordings using platforms like Riverside, Zoom, and Restream.
· Managed and automated content publishing across digital platforms, including YouTube and TokenMetricsTV, saving 10+ post-production hours per week.
· Created Motion Graphics templates and MOGRT files, saving 15+ editing hours weekly.
· Developed and implemented a producer-free recording method, adopted by the entire team, saving 5+ production hours per host weekly.

EDUCATION

Bachelors of Science in Game Design and Developement

· Minor in Computer Science | Kennesaw State University | Kennesaw, GA | 2018 | GPA: 3.55
  ◦ Graduated Summa Cum Laude

SKILLS

Video Editing & Motion Desing: Premiere Pro, After Effects, Blender 3D, DaVinci Resolve, Color Correction
Graphics & Design: Illustrator, Photoshop
Development: Unity 3D, Unreal Engine, AR/VR, JavaScript, C++, C#, PHP, HTML, CSS
Tools & Platforms: Jira, Riverside, Restream, Xyleme LCMS, IPV Curator
Audio: Audio Editing, Sound Design, Encoding
Project Management: Confluence, Smartsheet, Sharepoint, Trello, Monday.com, Miro
Other: Marketing, Advertising, Agile Development, Digital Asset Management, MetaData Logging

LANGUAGES

English: Native
Portuguese: Native
Japanese: N5 (Basic)